



## How To Generate **MORE** Sales



- Have a goal for each child to sell.
- If you involve the students then you would probably have more sales. You can run a contest for who ever sells the most boxes gets a gift card to Target, Walmart or another store. Use your profits to purchase a \$25 or \$50 Gift Cards (that would be 2 or 4 boxes sold). That way it's something they can look forward to since they are doing all the selling and they'll be earning money for your club/ group or school.
- Have parents take order form to their work, gym, doctors office - These make great gifts for weddings, bridal and baby showers, birthdays and holidays.
- Ask family, friends, neighbors, your doctor, teachers to order a box, remind them they make great gifts for the Holidays, weddings, birthdays, Mother's Day, Grandparents day & More.
- Principal/Director can donate a lunch out with the highest seller. Kids love this one.
- Ask local businesses (Walmart, grocery stores, etc.) if you can set up a display in front of their business to help support your organizations fundraiser, advertise on your schools/organizations Facebook or web page, hold a drawing for all supporters who made a purchase (drawing slip) and offer a \$10 gift certificate to a local business.
- Ask local businesses to donate gift certificates to use as prizes, use them for the Top 3 Sellers or for your drawing, etc. Example: Ask ice cream shops for a free ice cream cone certificate, pizza restaurants for a free slice or personal size pizza, free movie coupon(s), free happy meal, Walmart for a backpack or school supplies, etc.

### **REMEMBER.....PEOPLE WHO PURCHASE THE BOXED CARDS WILL**

**SAVE MONEY!** These cards would cost anywhere from \$3 - \$5 in a store, just go to Walmart or local drug store and see for yourself. They get the box of 30 cards for \$30 – JUST \$1 PER CARD, with coordinating envelopes!

**SAVE TIME!** No extra trip to the store at the last minute to pick up a card – it's right there on your desk, ready to mail. Everyday boxes included. Birthday, Anniversary, New Baby, Get Well, and blank cards too!

